

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2607632
Alt Order #: 27019526
Product Desc: Conservative Outside
Estimate:
Flight Dates: 07/22/20 - 08/03/20
Original Date / Rev: 07/21/20 / 07/21/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Sandlot Strategic Inc
Buying Contact:
Billing Contact:
 511 Delaware Street
 Kansas City, MO 64105

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Conservative Outsiders PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	26	\$10,350.00	\$8,797.50
08/01/20	08/31/20	4	\$1,475.00	\$1,253.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	26	\$10,350.00	\$8,797.50	0.00
August 2020	4	\$1,475.00	\$1,253.75	0.00
Totals	30	\$11,825.00	\$10,051.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/25/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P3	0.00	NM	2	\$800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Sat KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$400.00		0.00			
Week:		07/27/20	08/02/20	-----S-					1	\$400.00		0.00			
N 2	Multi	07/22/20	07/31/20	KSN News at Six	CM	6-630p	--WTF--	:30	3	\$350.00	P4	0.00	NM	8	\$2,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--WTF--					3	\$350.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--					5	\$350.00		0.00			
N 3	Multi	08/03/20	08/03/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$350.00		0.00			

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 Alt Order #: 27019526
 Flight Dates: 07/22/20 - 08/03/20

Advertiser: POL/Conservative Outsiders PAC
 Product Desc: Conservative Outside
 Estimate: Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	Multi	07/25/20	08/01/20	Sa 630-7p Channels : KSNC,KSNG,KSNL,KSNW Sa 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL	CM	630-7pm	-----S-	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S-					1	\$450.00		0.00			
		Week: 07/27/20	08/02/20	-----S-					1	\$450.00		0.00			
N 5	Multi	07/22/20	07/31/20	KSN News at Five Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU B NEWS	CM	5-530pm	--WTF--	:30	3	\$275.00	P4	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	--WTF--					3	\$275.00		0.00			
		Week: 07/27/20	08/02/20	MTWTF--					5	\$275.00		0.00			
N 6	Multi	08/03/20	08/03/20	KSN News at Five Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A NEWS	CM	5-530pm	M-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----					1	\$275.00		0.00			
N 7	Multi	07/22/20	07/31/20	M-F 630-7p Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL	CM	630-7pm	MTWTF--	:30	3	\$650.00	P3	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	--WTF--					3	\$650.00		0.00			
		Week: 07/27/20	08/02/20	MTWTF--					3	\$650.00		0.00			
N 8	Multi	07/27/20	07/31/20	LN M-F Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A NEWS	CM	10-10:35pm	MTWTF--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	MTWTF--					1	\$400.00		0.00			
N 9	Multi	07/27/20	07/31/20	Today Show 7-8am Channels : KSNC,KSNG,KSNL,KSNW Today Show 7-8am COMMENTS APPLY TO SUB LINES A THRU A TODAY	CM	7-8am	MTWTF--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	MTWTF--					1	\$200.00		0.00			
													Totals	30	\$11,825.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27019526 Changes as of: 7/20/2020 at 12:11 PM Version: Original Order
CPE: Flight: 7/22/20 - 8/3/20 Station: KSNW
Agency: Sandlot Strategic Advertiser: Conservative Outsider Market: Wichita
823 Francis Street Product: Conservative Outsider Office: WASHINGTON
St. Joseph, MO 64501 Agency Order #: Service: Nielsen
Buyer: Media Buyer Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$11,825.00
Total Spots: 30
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 8/3			Total Spots	Total \$	CPP*	GRP*
							7/22	7/27	8/3				
1	Sa 6p-6:30p		NEWS	\$400.00	0.0	30	1	1	0	2	\$800.00	\$0.00	0.0
2	M-F 6p-6:30p		NEWS	\$350.00	0.0	30	3	5	0	8	\$2,800.00	\$0.00	0.0
3	M 6p-6:30p		NEWS	\$350.00	0.0	30	0	0	1	1	\$350.00	\$0.00	0.0
4	Sa 6:30p-7p		WHEEL	\$450.00	0.0	30	1	1	0	2	\$900.00	\$0.00	0.0
5	M-F 5p-5:30p		NEWS	\$275.00	0.0	30	3	5	0	8	\$2,200.00	\$0.00	0.0
6	M 5p-5:30p		NEWS	\$275.00	0.0	30	0	0	1	1	\$275.00	\$0.00	0.0
7	M-F 6:30p-7p		WHEEL	\$650.00	0.0	30	3	3	0	6	\$3,900.00	\$0.00	0.0
8	M-F 10p-10:35p		NEWS	\$400.00	0.0	30	0	1	0	1	\$400.00	\$0.00	0.0
9	M-F 7a-8a		TODAY	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
TOTALS:							11	17	2	30	\$11,825.00	\$0.00	0.0



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New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27019526 Changes as of: 7/20/2020 at 12:11 PM Version: Original Order

CPE: Flight: 7/22/20 - 8/3/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: Sandlot Strategic Advertiser: Conservative Outsider Market: Wichita Total \$: \$11,825.00

823 Francis Street Product: Conservative Outsider Office: WASHINGTON Total Spots: 30

St. Joseph, MO 64501 Agency Order #: Service: Nielsen Total CPP: \$0.00

Buyer: Media Buyer Primary Demo: Adults 35+ Assistant: KELLY JOHNS Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Separation:

Special Instructions

Competitive Information	
Market Budget: \$11,825	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	30	\$11,825.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	11	\$4,675.00
2020-Aug	19	\$7,150.00
Total	30	\$11,825.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	7/20/20 12:11 PM	KELLY JOHNS	New	

Transaction History				
Trans	Created/Received	Created by	Status	
New	7/20/20 12:11 PM	KELLY JOHNS	New	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Katy Sheaff, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Katy Sheaff

Agency name: Sandlot Strategic

Address: 511 Delaware St.

Contact: Katy Sheaff

Phone number: 816-749-4304

Email: katy@sandlot.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Conservative Outsider PAC

Address: PO BOX 620066

Contact: Kate Teasdale

Phone number: (608) 239-0589

Email: ASPECTRFAI@GMAIL.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Custodian of Records, Kate Teasdale
Treasurer, Kate Teasdale

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Tracey Mann

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States House of Representatives

Date of election: 08/04/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Harry Reid
Green New Deal
Bernie Sanders
Alexandria Ocasio-Cortez

